

This summer it'll be surprisingly easy for us all to pay mobile!

Need to pay at a festival, in a pop-up bar or at an event? Then take the Payconiq by Bancontact app with you.

The spring is here and summer is just around the corner. Time to make plans. Bon Jovi at TW Classic, enjoying Angèle at Francofolies or letting it all hang out at Sfinks in Boechout. Sounds great – but how will we pay for all our summer fun? By dragging your handbag and wallet around all day, or cramming a few banknotes into your back pocket? No, it's much smarter than that! Instead, we can use something that we always have with us wherever we go: our smartphone and the Payconiq by Bancontact app. No more fiddling with cash, simply scan in the QR code and confirm the payment with your PIN code. It can be as simple as that. Which means that with just your smartphone in your pocket or bag, we can enjoy a beautiful summer's day out to the full – thanks to the Payconiq by Bancontact app. Because this summer we'll be paying for our drink at that festival with the tried-and-trusted Payconiq mobile payment app.

Mobile payments in various forms

Bancontact Payconiq Company is working with lots of different events to enable as many festivalgoers as possible to discover the ease of mobile payments. The Payconiq by Bancontact app enables you to pay at all sorts of events this summer in various forms adjusted to suit every unique festival experience: directly at the cash register or at the bar via a QR code – or else you can even use one of those clever festival bracelets. Because the Payconiq by Bancontact app enables you to load up your bracelet in an instant.



Nathalie Vandepuete, CEO of Bancontact Payconiq Company: *“What do festival organisers want? They want a fast, secure solution for payments, like Payconiq. The same thing applies to festivalgoers, who also want a solution that’s easy to use: that’s the Payconiq by Bancontact app. Payconiq for the organisers and the Payconiq by Bancontact app for the paying public. It’s the best combined mobile payment solution for every kind of event. And this summer, it will make life easier both for organisers and for consumers when making all payments at many festivals.”*

The Payconiq by Bancontact app (for iOS and Android) has been launched to support digital progress to the maximum. This payment app combines a whole range of benefits in a single app: security and reliability, innovation and ease of use. With the Payconiq by Bancontact app, you can make mobile payments anywhere and everywhere. In fact, there are already almost 290,000 contact points up and running – and 20 banks also support the app, making mobile payments accessible for all Belgians.

Download the app here: www.payconiq.be/en

Mobile payments for big and small events

Summer festivalgoers and visitors to other events can make cashless payments with the Payconiq by Bancontact app using their smartphone – it’s so easy and takes no time at all. Offering the easiest mobile payment method is what event organisers want so that they can guarantee fast, simple and secure payments.

“Young people live via their smartphones these days, so it’s only logical that they should want to pay with them, too,” says Filip Bultynck (Livenation, Werchter). “However, our target audience is much broader than just youngsters: in fact we are seeing people in their thirties, forties and fifties who are also happy to pay with an app. Our aim is to connect with our whole audience. It’s not just a ‘young people’s thing’. Cash is simply becoming a thing of the past. As event organisers, Payconiq gives us all the tools we need to keep track of everything, as well as to produce reports. At major events, we can quickly obtain a detailed overview of the transactions at our event. There’s a major digital revolution underway right now – and we’re definitely ‘on board’ with it. The use of payment apps just keeps on growing in volume, both in terms of the number of users and the amounts they spend. And it’s not just small amounts being paid for with payment apps.”

As a payment method, Payconiq provides the answer to the requirements of all event organisers, large and small. Better still, there are no subscription charges as such, just transaction fees that have been reduced to the minimum. No payment terminal is required either. To accept mobile payments using the Payconiq by Bancontact app, all festival organisers need is a tablet, computer or smartphone. Then they can keep track of incoming payments, simply and clearly.



A testimonial of event organisers:

Geert Van Rijkelen (Sfinks, Boechout): *"Since our partnership with Payconiq started off, we are able to offer a whole range of payment options, which means you really can come to our event without a wallet or purse. In 2019, you will even be able to pay directly with the Payconiq by Bancontact app at the bar. At Sfinks, the digital age is well underway."*

Pierre Angenot (Francofolies): *"We worked with Payconiq for the first time in 2018. For me, mobile payments are a no-brainer. And to make it happen, we needed to have the most credible and reliable partner possible. This year, we will be improving the experience of paying with an app still further: we will be putting a top-up system online and providing Wi-Fi coverage for the whole site. A lot of people still come to festivals with their pockets full of coins and banknotes. At an event such as Spa Francofolies, managing cash causes us a major headache, especially in terms of security. For events, music or otherwise, I would certainly recommend a mobile payment solution to event organisers and visitors alike: it's reliable, fast and easy to use."*

Anneleen Deseyn (Pop-upuitbater: Tiegembos, Tiegem): *"There's no way around it any longer: only allowing cash payments is no longer an option in 2019. For me it was an easy step to take: everyone has a Bancontact card and Payconiq is a somewhat fresher brand. Reliability and ease of use are characteristic of them both. So, opting to work with Bancontact and Payconiq was virtually a foregone conclusion. Connection went very smoothly. I was able to start paying with the app practically immediately. Previously, people had to trek a couple of kilometres to withdraw money from an ATM. They're so happy when I tell them that they can pay with an app. Customers carry increasingly less cash these days: that's just the way it is. The Payconiq by Bancontact app is taking my business forward in the digital age. And all I pay is a transaction fee, so there is no reason not to go with it."*

Festivals where you can pay with the Payconiq by Bancontact app

Copacobana, Couleur Café, Dranouter, Eat Brussels, Elrow Town, Extrema Outdoor, Fêtes de Wallonie, Fire Is Gold, Francofolies, Gladiolen, Horst, Paradise City, Parkies, Rock Werchter, Ronquières, Sfinks Mixed, TW Classic, WECANDANCE, Werchter Boutique & WonderWeekend.

About Bancontact Payconiq Company.

Bancontact Company and Payconiq Belgium joined forces in 2018, merging to form the Bancontact Payconiq Company. The new company is a joint-initiative by AXA Bank, Belfius, BNP Paribas Fortis, ING and KBC. The new product, the Payconiq by Bancontact payment app, combines the best of both worlds. The app is aimed at everyone in Belgium. It works on both iOS and Android smartphones and has been supported from the beginning by 20 banks, with more than 290,000 contact points. Mobile payment options are gaining ground all the time in Belgium. The Bancontact card still remains the benchmark when it comes to electronic payments, with more than 1.37 billion transactions per year in Belgium. So the payment app and payment card complement each other perfectly. They mean that users can always pay with ease wherever they happen to be – at a merchant's cash register (contactless or not), online or between friends (including remotely) and for both large or small amounts. Bancontact Payconiq Company is a team of committed professionals who believe in providing reliable, innovative and easy-to-use payment solutions for problem-free, day-to-day shopping experiences – wherever and whenever. The Bancontact Payconiq Company's number one challenge is to develop cashless payment solutions that are firmly based in Belgium and which add weight to the prosperity of our economy. The company's values run along four main lines: bring courageous, simple, human and reliable. Courageous in the way of a pioneer that is constantly striving for innovation with a challenging mindset of discovery. Simple, because the clarity and ease of use of the solutions provided are essential for the company, as well as for merchants and consumers. Human in terms of our staff, customers and partners. And, of course, reliable because Bancontact Payconiq Company has set itself the goal of being – and remaining – a beacon of dependability in the world of payments.

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